Privacy Policy – MW Finman Ltd

Last updated: April 2026

MW Finman Ltd ("we", "us", "our") is committed to protecting and respecting your privacy. This policy explains how we collect, use and protect your personal data when you use our website or services.

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1. Who We Are

MW Finman Ltd
Build Studios, 203 Westminster Bridge Road, London, SE1 7FR
Email: info@mwfinman.com

We are a provider of accounting and financial advisory services to small businesses.

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2. What Data We Collect

We may collect and process the following data:

- **Contact information** (name, email address, phone number)
- **Business information** (company name, business type, turnover range where provided)
- **Enquiry details** submitted via forms or email
- **Booking information** via Calendly
- **Website usage data** (via cookies and analytics tools)

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3. How We Collect Data

We collect data when you:

- Submit a contact form on our website
- Book a call via Calendly
- Contact us via email or phone
- Use our website (via cookies and analytics tools)

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4. How We Use Your Data

We use your data to:

- Respond to enquiries
- Provide and manage our services
- Arrange and conduct consultations

- Improve our website and services
- Comply with legal and regulatory obligations

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5. Legal Basis for Processing

We rely on the following legal bases:

- **Legitimate interests** – responding to enquiries and improving services
- **Contractual necessity** – where we provide services to you
- **Legal obligation** – to comply with regulatory requirements

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6. Sharing Your Data

We do not sell your data.

We may share your data with trusted third parties where necessary, including:

- **Calendly** (appointment scheduling)
- **Website hosting provider (Weebly)**
- **Email and IT providers**
- **Professional or regulatory bodies where required**

All third parties are expected to handle your data securely and in compliance with data protection laws.

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7. Data Storage and Security

We take appropriate technical and organisational measures to protect your data, including:

- Secure systems and software
- Restricted access to data
- Use of reputable, compliant service providers

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8. Data Retention

We only retain personal data for as long as necessary:

- Enquiries: typically up to 12 months
- Client data: in line with legal and regulatory requirements (usually 6 years)

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9. Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to processing
- Request restriction of processing

To exercise these rights, contact us using the details above.

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10. Cookies

Our website may use cookies to:

- Improve functionality
- Analyse website traffic
- Enhance user experience

You can control or disable cookies via your browser settings.

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11. Third-Party Links

Our website may contain links to external websites. We are not responsible for their privacy practices.

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12. Changes to This Policy

We may update this policy from time to time. The latest version will always be available on our website.

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13. Contact

If you have any questions about this policy or your data, please contact:

info@mwfinman.com